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| TO A A | State College Par. 16801 |
| | Thursday afternoon may 29.44 |
| The Federal Emmune | cations Commission. |
| PLEASE RECL | ASSIFY BROADBAND INTERNAT |
| AS A TELECOMMU | NICATIONS SERVICE. |
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Searching for Fairness on the Internet

After weeks of being criticized a proposal that would have divided the Internet into fast and slow lanes, the Federal Communications Commission put forward a new plan on Thursday. While more talanced than its earlier approach, the commission still seems to be leaning toward creating a two-tiered system that could discriminate against smaller companies and restrict consumer choice.

The F.C.C. has been struggling for years to come up with rules to prevent phone and cable companies from blocking or interfering with Internet content. Last month, the chairman of the agency, Tom Wheeler, appeared to throw in the towel when he proposed regulations that would have allowed telecommunications companies to strike deals with firms like Matflix and Amazon for faster delivery of their videos and ther data to consumers.

Then, on Thursday, the commission voted 3 to 2 along party lines to consider two aptions. Under the first option, the F.C.C. would require cable and phone companies to provide their broadband subscribers a basic level of unfettered Internet service. But as long as that condition is met, telecom companies would also be able to charge businesses like Netflix fees to deliver their movies faster to consumers than others.

Under the second option, the commission would reclassify broadband as a telecommunications service, akin to a public utility. That would allow for more stringent regulation that could prevent companies like Verizon and Comcast from engaging in unreasonable and unjust discrimination. Many consumer advocates like Public Knowledge and legal scholars like Tim Wu of Columbia Law School have recommended this option all along. Mr. Wheeler and the commission's two other Deadcratic members say they will listen to public comments over the next four months before making up their minus about which of the two options day will pick. (The agency's two Republican members said they voted against the proposal because they do not think the F.C.C. should adopt any such rules.)

There are serious problems with the first option. It would give phone and cable companies a financial incontive to scrimp on basic high-speed internet service in deduct to encourage companies like Apple or Google, which owns YouTube, to pay fees for premium delivery. Mr. Wheeler said on Thursday that he doesn't want the Internet "divided into 'haves' and 'have-nots,' " but that's elactly what would happen if the commission creates a regulatory distinction between basic and premium offerings.

The commission would be on much more solid ground if it decided to classify broadband Internet service as a utility. Mr. Wheeler has not been very enthusiastic about this option, which has many opponents among lawmakers in Washington, particularly Republicans who usually side with deep-pocketed phone and cable companies on contraversial regulatory matters. But the chairman and the other two Democrats on the commission have to consider the option seriously if they want to make sure Americans capaccess lawful content on the Internet without restriction.

Mr. Wheeler has said he wants to adopt final rules in the end of the year. But the F.C.C. should take more time it it needs to, as one Democratic commissioner, Jessica Rosenworcel, has suggested. These rules are too impertant to rush through.





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